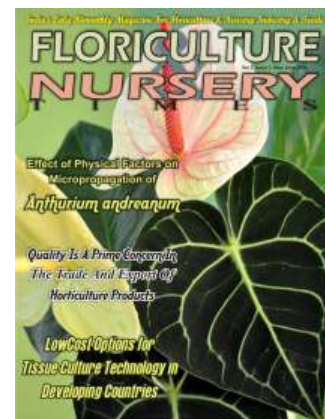


Media Kit

Floriculture & Nursery Times

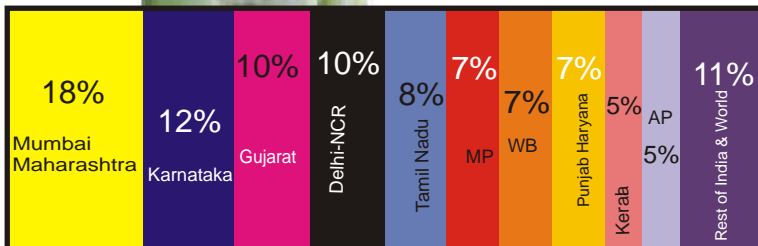
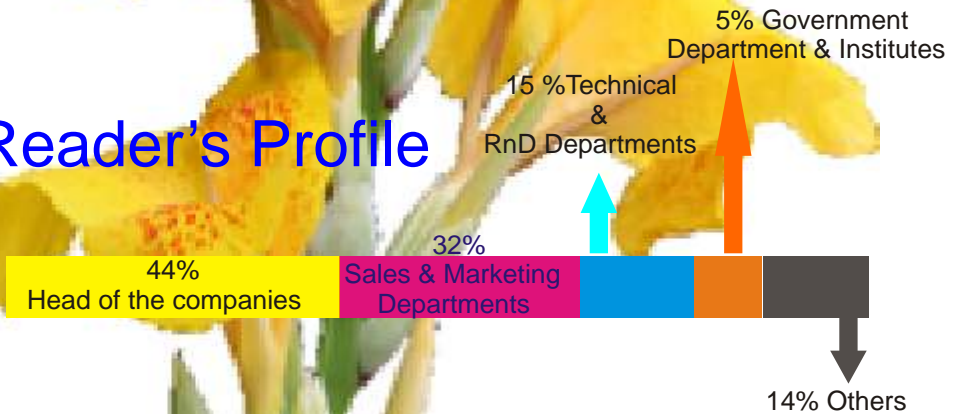


Periodicity: Bi-Monthly

Language: English

“**Floriculture & Nursery Times**”– is the only magazine in the entire Indian sub-continent, covering the floriculture, landscaping, nursery and allied industries.

Reader's Profile



Readership

According to our latest survey done in Nov 2008 we have a readership of more than **50,000**. This is 18% higher than the last year. Being a unique magazine **“Floriculture & Nursery Times”** is invited by the decision makers of the floriculture and nursery industry, Government departments, and bulk buyers. **“Floriculture & Nursery Times”** is also India’s one of very few magazine which participates in almost all the major events across the world.

Circulation

“Floriculture & Nursery Times” is the only bi-monthly in the entire subcontinent which covers both floriculture and nursery industries. This is biggest benefit for the allied industry and machinery manufacturers; they don’t need to advertise in two different Media to reach both the industries.

Subscribers

“Floriculture & Nursery Times” has its subscribers all over the world; it goes to all the continents of the worlds. The major subscribing countries apart from India are Sri Lanka, Pakistan, Bangladesh, Bhutan, Nepal, UAE, etc.

Size of the magazine

8.5x11 inches (wxh)

Advertisement Tariff

Normal Positions	Amount	Size(cms)
Full Page Color	16900	19x24 cm
Half Page Color	9900	19x12 cm
Full Page B/W	8900	19x24cm
Half Page B/W	5900	19x24 cm
Quarter Page B/W	2900	12x8.5 cm
Special Positions		
Back Cover (Only color)	31900	19x24 cm
1 st Inner Cover, 3 rd Page	27900	19x24 cm
Last Inner Cover, Opp. Contents	25900	19x24 cm
Double Spread Color	35900	38x24 cm
Double Spread B/W	21900	38x24 cm